

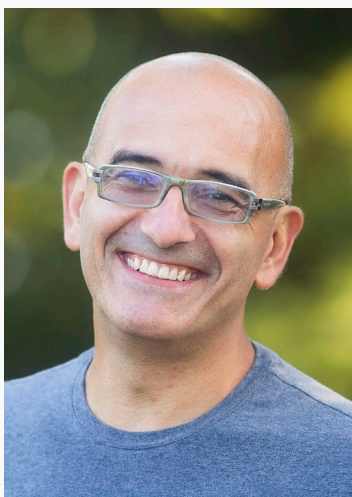
The Canadian Lebanese Academic Forum

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Business Analytics: Applications, and Platforms

Live Webinar – May 22, 2021

10:00 AM (EST) - 5:00 PM (Beirut)



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Business analytics plays today an essential role in supporting fact-based decision making, managing business processes, and sometimes leading to a strategic advantage. This webinar provides an overview of business analytics. It explores (i) big data, (ii) three types of analytics: descriptive, predictive and prescriptive, (iii) data visualization, (iv) common analytics platforms and resources, and (v) drawbacks and limitations.

Zoom Link: <https://zoom.us/j/92829538923>

Only 100 participants can be accommodated on Zoom.

Webinar is also broadcast live on our Facebook page <https://www.facebook.com/claf.facl>

